

7th annual **Sean'srun** 2008

presented by:



Final Report to our Sponsors and Contributors



Our Sponsors

Presenting Sponsor



Battle of the Belts Sponsor



5k Sponsor



Sean's Mile Sponsor



Major Benefactor



Media Sponsor



Gold Medal Sponsors



Our Sponsors (cont.)

Silver Medal Sponsors

DRA Imaging, PC
Firehouse Productions

Mark & Cathy French
New York Oncology Hematology
Price Chopper Supermarkets

Taconic Driving School, LLC
Sonoco Crellin

Blue Ribbon Sponsors

Browns Emporium
Cantele Tent Rentals
Casiano and Sonya Del Peral
Chatham Flowers
Chatham Properties
Com-Tech Electronics

Ed Herrington, Inc.
Fingar Insurance
French Cut Lawn Service
Hawthorne Valley Farm
Jim Gilmer & Elaine Humphrey
Koweek, Cranna & McEvoy
Marisa's Bagel Café

Metz Wood Harder Insurance
Michael C Howard, Esq.
Pam and Jeff Lappies
Park Row Gallery
The Lofgren Agency



2008 Contributors and Donors

A		Camille Freedner	Valatie NY	Patricia McKeon	Chatham NY
Tom Amell	Clifton Park NY	Cathy French	Ghent NY	Annemarie Monacelli	Voorheesville NY
Michele Amoroso	Ghent NY	Mark French	Ghent NY	Tom Moran	Valatie NY
EvelynAwad	Loudonville NY	Eileen French	Schenectady NY	Terri Morse	Athens NY
B		G		Richard Mueller	Red Hook NY
Ruth Bailey	Philmont NY	Catherine Gallo	Hudson NY	N	
Dona Bervy	East Chatham NY	Heidi Gerlach	Philmont NY	Margaret Nells	Albany NY
Eric Bowen	Johnstown NY	Carol Goold	Valatie NY	Thomas Neufeld	Valatie NY
Tom Brady	Glenmont NY	H		Gerald Niles	East Chatham NY
Bob Bratton	Hudson NY	Jeremy Hannigan	Wynantskill NY	Patricia Niles	ChathamNY
Kathy Bruce	Durham NY	Fran Harper	Mullica Hill NJ	Kenneth Noll	Valatie NY
C		Craig Harper	Mullica Hill NJ	Kevin Novak	Stottville NY
Gene Carlough	East Chatham NY	Beth Hawes	Chatham NY	O	
Anthony Carlucci	Valatie NY	Matthew Hawes	Chatham NY	Leslie O'Connor	Chatham NY
Julie Castle	Hudson NY	Sarah Hawes	Chatham NY	Jim O'Connor	Valatie NY
Nelson Charron	Chatham NY	Rick Hawes	Chatham NY	Julie Oehlke	Ghent NY
Megan Churchill	North Chatham NY	Louis Hedgecock	New York NY	Vern Oehlke	Ghent NY
Douglas Colwell	Claverack NY	I		Stephanie Ossendorf	Claverack NY
Michael Colwell	Claverack NY	Kathy Izzo	Amsterdam NY	Katharine Osterhoudt	Claverack NY
Kate Conlon	Greenville NY	J		Barbara Othote	Hudson NY
Anne Connor	Hudson NY	Sibyl Jacobson	Canaan NY	Meg Outwater	Bennington VT
Kimberly Costigan	Chatham NY	Mary Jason	Round Top NY	P	
Jim Costigan	Chatham NY	Robin Kraham	Amherst NH	Margaret Partuka	Albany NY
Joseph Cozzolino	Chatham NY	K		Richard Peck	Boca Raton FL
Sean Cummings	Stuyvesant NY	Jennifer Kang	West Coxsackie NY	Rosa Pfeil	Hudson NY
D		Julie Keating	Kinderhook NY	Richard Phillips	Kinderhook NY
Robert Davenport	Lenox Dale MA	Lori Keegan-Brady	Glenmont NY	James Poole	Delmar NY
Gail Day	Old Chatham NY	Gerard F Kelly	Hudson NY	Ten Mile River	
DianeDeacon	Latham NY	Casey Kelly	Chatham NY	Preserve, Inc	Dover Plains NY
Sharon Deck	Valatie NY	Amy Knight	Chatham NY	Q	
Sally Dessloch	Brooklyn NY	Danielle Knight	Chatham NY	Michael Quirk	Claverack NY
Ethan DiCintio	Stuyvesant NY	Eddie Knight	Chatham NY	R	
Heidi Dorval	Valatie NY	Patrick Knight	Chatham NY	Linda Renken	Hudson NY
Richard Dreibelbis	Fairlawn NJ	James Krauskopf	Old Chatham NY	William Robinson	Cohoes NY
E		Diane Kuhl	Broadalbin NY	Donny Rothwein	Valatie NY
Peter Elliot	Old ChathamNY	L		Jeremy Rundell	Albany NY
Victoria Engel	Hudson NY	Alan Leake	Bennington VT	Tom Rutkowski	Glenmont NY
Steve Engel	Chatham NY	Diane Lill	Canaan NY	S	
Joanna Ezinga	Canaan NY	M		Diane Sacco	Hudson NY
F		Katherine MacDonald	Ghent NY	Steve Seabury	Old Chatham NY
Johanna Flanigan	Wynantskill NY	Timothy Maggs	Schenectady NY	Hilary Sericolo	Valatie NY
Mary Forsys	Washingtonville NY	Diane Malecki	Albany NY	Keith Shaw	East Chatham NY
Robert Foulks	Albany NY	Paul Malecki	Albany NY	Sheila Shaw	East Chatham NY
		Mary Marron	Danbury CT	Emily Simmons	Valatie NY
		Paul Mbugua	Kingston NY	Siarra Smalley	Chatham NY
		Rose McAuliff	Chatham NY	Cecile Staats	Hudson NY
		Jane Meicht	Hudson NY	Lewis Streeter	Ghent NY
				Melyssa Sweet	Valatie NY
				T	
				John Thorsen	Chatham NY
				Jacqueline Tremont	Averill Park NY
				Daniel Tuczinski	Chatham NY
				W	
				Bill Weiss	Chatham NY
				Judy Weiss	ChathamNY
				Heather Wemple-Kelly	Chatham NY
				Michael West	Chatham NY
				Kathy White	Ghent NY
				Structure Works	Dover Plains NY
				Y	
				Dan Young	East Chatham NY



7th Annual Sean's Run Highlights

A record level of participation

- 1,085 entrants! More people registered to participate in the 5K or SeansMile than ever before! Registrations have increased 250% in the past five years!
- Since 2002, over 6,000 people have signed-up to run or walk

\$106,000 Raised and Given Away To-Date

- 65 youth programs and schools across the region have received Sean's Run Grants to implement anti-underage drinking programs and to encourage seatbelt use by teens.
- Why these programs? Because car crashes are the elading cause of death for young people under the age of 21. Nearly 2/3 of all kids killed in car crashes were not using seatbelts. Nearly 1/3 of all car crashes with youth under age 21 involve alcohol.
- 48 college bound deserving seniors from across the region have been awarded scholarships.

2008: \$13,200 given away!

- \$7,200 was awarded to 18 schools and youth organizations as grants funded by the money contributed by Sean's Run donors, sponsors and participants. Grants from Sean's Run are used to support projects designed to reduce underage drinking and impaired driving and increase the use of seatbelts by teens.
- \$6,000, from the Sean Patrick French Memorial Scholarship Fund, was awarded as scholarships to 10 deserving HS seniors from around the capital region. The fund is sustained by the proceeds from the inaugural Sean's Run and ongoing contributions from donors.

2008 Sean's Run Grant Winners

School/Youth Group	County
Amsterdam High School SADD	Montgomery
Averill Park HS SADD	Rensselaer
Berlin Jr/Sr HS SADD	Rensselaer
Berne-Knox-Westerlo HS SADD	Albany
Chatham HS SADD	Columbia
Families Together	Albany
Fonda-Fultonville HS SADD	Montgomery
Hawthorne Valley School	Columbia
Hoosick Falls Youth Summit Team	Rensselaer
Hudson Department of Youth	Columbia
Lynch Literacy Academy Peer Leadership Club	Montgomery
Mohonasen HS SADD	Schenectady
Pine Plains HS SADD	Dutchess
Red Hook BSA Troop 42	Dutchess
Taconic Hills HS SADD	Columbia
Mothers Against Drunk Driving (MADD)	Albany
Capital District Parents Who Host Loose the Most	Rensselaer
Remove Intoxicated Drivers (RID)	Schenectady



7th Annual Sean's Run Highlights and Impact

Other 2008 Sean's Run Highlights

- We dedicated the event to Meghan Nicole Kraham, who at age 16 was a student founder of Sean's Run. Meghan served on the Organizing Committee until her death, at the age of 22, succumbing to a rare form of cancer.
- The Register Star and Chatham Courier signed on as our Official Media Sponsors affording new and expanded promotional opportunities.
- A color, multi-page Event Program was published as a tab insert to the Register Star and Chatham Courier 10 days before the event.
- Several "virtual" Sean's Runs were conducted by friends and supporters who could not attend the event from other states. They registered and committed to running or walking the 5K at the very same time as the run commenced in Chatham.
- The Sean's Run Organizing Committee was invited to the NYS Governor's Traffic Safety Conference in Lake Placid in October to present a workshop about the goals and mission of our event to reduce underage drinking and impaired driving and to increase teens' use of seatbelts. Conference attendees included law enforcement officials, STOP DWI Coordinators, District Attorneys, Crime Victim Advocates.
- The Sean's Run website – www.SeansRun.com – was completely rebuilt and has received many compliments on it's ease-of-use and the usefulness of the content posted.
- Youth development and substance abuse prevention organizations exhibited at the Prevention Education Expo set up in the gymnasium at Chatham High School prior to the start of the run/walk. They provided important information to teens and parents to help steer young people away from underage drinking and towards positive alternatives
- Victims and Survivors of drunk driving were again our special guests and were invited to wear special green visors as they ran/walked to illustrate the wide spread impact of drunk and impaired driving.
- We continued the Saturday packet pick-up hours which attracted nearly 300 entrants.
- 35 employees from First Niagara

Bank volunteered to assist on both Saturday and Sunday and their help was greatly appreciated by the Committee.

Sean Patrick French Memorial Scholarship Winners — 2007

Seniors from Chatham High School (Respect for All, Community Service)

Lindsay Kulzer
Christian Leahy

Seniors from NYSPHSAA Section III (Sportsmanship)

Alexandria Kuhl, Broadalbin-Perth HS
Matt Flint, Queensbury HS

Seniors from Columbia County (Love of Running)

Justine Schulerud, Ichabod Crane HS
Jordan White, Academy of the Holy Names HS
Lindsay Kulzer, Chatham HS
James Schneider, Germantown HS
James O'Connor, Ichabod Crane HS
Kenneth Noll, Ichabod Crane HS



The World Championship Battle of the Belts

- The Sean's Run Committee encouraged 25 schools from around the region to implement local Battle of the Belts, a fun and fast-paced seat-belt buckling contest designed to increase use of safety belts by teens. STOP DWI Coordinators, prevention services providers and county Youth Bureaus were helpful in promoting this event across the region.
- 23 teams from schools and youth organizations from around the region competed in the third World Championship Battle of the Belts at Sean's Run.
- Columbia County Sheriff David Harrison and Chatham Village Police Chief Kevin Boehme assisted with producing the World Championship.



Place	Group	Team Name	Finish Time
Senior High Division			
1	Senior World Champions Mohonasen HS SADD	Equipo de Colombia	32.44
2	Stissing Mountain (Pine Plains) HS SADD	Bomber Bucklers	33.94
3	Taconic Hills HS SADD	Click It or Tickets	35.44
4	Guilderland High School	Buckleneers	37.56
5	Berne-Knox-Westerlo HS SADD	The Rubber Dickies	38.18
6	Red Hook BSA Troop 42 High School Team	Brown Leather Belts	38.97
7	Chatham HS SADD	Chatham SADD	39.12
8	Hoosick Falls Youth Summit Team	Hossick Falls Click-Its	39.25
9	Amsterdam HS Peer Leadership	Bobby Notos Game Corks	43.72
10	Berlin Sr HS SADD	The Officers	49.93
11	Families Together	Buckling Together	52.06
12	Averill Park HS SADD	The Parkettes	54.03
13	Upper Hudson Planned Parenthood	UHPP Stars	54.62
14	Hawthorne Valley High School	Fearsome Four	60.10
15	Reality Check Chatham/Taconic Hills HSs	Toxic Lemons	75.00
	Fonda-Fultonville HS Student Government		
	Hudson Dept. of Youth		
Junior High Division			
1	Junior World Champions Red Hook BSA Troop 42 High School Team	The Nice Guys	37.87
2	Amstrerdam Lynch Literacy Academy Peer Leadership Club	The Four Belters	40.40
3	Hawthorne Valley Jr. High School	The Mod Squad	43.43
4	Berlin Jr HS SADD	Clickets	44.56
5	Chatham Middle School	The Eagle Girls	44.75
6	Stissing Mountain (Pine Plains) Jr HS SADD	Bomber Bucklers	55.94

7th Annual Sean's Run Promotion

Media coverage and Promotion expanded

- Thanks to the sponsorship of the Register Star and the Chatham Courier, Sean's Run and related activities was fully reported and advertised in our local newspapers.
- Our promotional campaign included distribution of professionally designed event brochures at approximately 60 First Niagara Bank branches across the region. First Niagara Bank also displayed banners.
- Advertising appeared in two running publications and at several running websites.
- We again utilized a roadside billboard to promote the event.



2008 Event T-Shirts



front



back

The Committee to Produce the Sean Patrick French Memorial Run/Walk

Officers 2007-08

- Jeff French, Chairman
- Carol Goold, Vice Chairman
- Nancy Zygmon, Business Manager
- Jill Van Alstyne, Student Liaison, CHS Class of 2008

Honorary Board of Directors

- The Honorable Stephen Saland, Senator, New York State Senate
- G. Scott Hunter, Superintendent, Chatham Central School District
- Kevin Boehme, Chief of Police, Chatham Village Police Department
- Jay Cahalan, Chief Operating Officer, Columbia Memorial Hospital
- Shari Franks, Recreation Director, Town of Chatham
- Jay Moore, Ian's Dad, Contractor
- Dan Tuczinski, Attorney at Law
- Katherine Behrens, CHS Class of 2009
- Michele Kraham, Founders Group, Sean's Run
- Mark D. French, Sean's Dad

Committee Members 2007-08

- Phillip Abitabile
- Stacey Dunbar
- Camille & Jerry Freedner
- Lee French
- Carol Hargis
- Beth Hover
- Jim & Judy Matthews
- Steve Nieto
- Julie & Vern Oehlke
- Pam Lappies
- Kim Seabury
- Annie Trowbridge
- Mary West
- Caleb White
- TJ Winters

