

# 16th annual **Sean's Run** weekend

Presented by:



**GETTING BETTER  
YEAR AFTER YEAR!**

**5K & YOUTH MILE  
BIKE RIDES  
ZUMBATHON  
SPECIAL NEEDS RACE**

## **NEW THIS YEAR:**

**EXPANDED FINISH LINE FOOD COURT  
EXHIBITS BY ARTISTS FOR SEAN'S RUN**

**LIVE: BERKSHIRE BATERIA BRAZILIAN DRUMMERS  
FIREFIGHTER 5K CHALLENGE**



**DON'T DELAY!  
Free event t-shirts  
for early registrants**

**Voted the Best Community Event-Spring in  
beautiful Columbia County 2 years running!**



SEE EVENT  
UPDATES ON



**A fun weekend full of events, all for a great cause!**

## Charity

Sean's Run Weekend raises money to support: 1) Grants to schools and youth-serving groups across the region to implement programs that combat underage drinking, impaired driving and lax use of seatbelts by teens and, 2) Scholarships to deserving students from the capital region. Since the first Sean's Run in 2002, thanks to the generosity of sponsors, donors and participants, we have given away \$208,640.

## In Memory of

Sean Patrick French, the 17-year old Chatham HS junior and record setting runner, killed on January 1, 2002 as a passenger in an underage drunk driving car crash, for whom **Sean's Law** is named.



## Special Victim Dedication

Sean's Run Weekend is dedicated to the memory of Deanna Marie Rivers, 17, who was tragically killed on December 1, 2012 by a driver who was intoxicated, high on marijuana and texting when he crashed his car into the vehicle in which Deanna was a passenger. Deanna was with her friends; they were driving home on the Northway. Deanna was a senior and a member of the Honor Society at Shenendehowa High School where she excelled as a Lady Plainsman second-base softball player. She was one of the best-known and finest players in Section II. Her letter of admission awarding her The Presidential Scholarship at the college of her choice, The College of St. Rose, arrived at her home just days after her death. She was planning to become a teacher. Deanna is missed dearly by loving family and friends. Deanna is the daughter of Brian and Deborah Rivers and the older sister of Jenna Rivers.



## SATURDAY, APRIL 29th Chatham Fairgrounds

**Register:** On-line or print mail-in form and find maps, directions and more Info at **SeansRun.com**

**Start/Check In:** Chatham Fairgrounds, near Route 66 entrance  
**Finish:** Chatham High School

**Amenities:** Awesome after-ride t-shirts and souvenir bike badges to the first 250 entrants, refreshments, support on all-new, clearly marked routes for 2017.

### 50-Mile: New County Tour

- 3,000 feet of climbing
- Scenic meandering route includes Columbia County's Hunt Country through historic hamlets and villages
- For riders 18 and over
- **Ride Starts at 8:30 AM**

### 20-Mile: New, Fun Route

- Rolling country roads to historic Old Chatham
- For riders 13 and over
- **Ride Starts at 10:00 AM**

### 10-Mile: New, Casual Route

- Easy Ride
- For riders 13 and over
- **Ride Starts at 10:30 AM**



## SUNDAY, APRIL 30th Chatham High School

**Register:** On line or print mail-in form and find more information at **SeansRun.com**

**Packet Pick Up:** Chatham High School Saturday 4/29, 11AM-1PM, Sunday 4/30, 9AM-11:30AM

**Amenities:** Outstanding T-shirts to first 1400 entrants, music, USATF-Certified Course, and awards. Also returning this year: Expanded food court, and Berkshire Bateria Brazilian Drummers.

### 5k Event

**Starts at 12:00 Noon**

- Beautiful course through the charming village of Chatham
- Course Records:  
Matthew Forys-15:18  
Kara Lynn Kerr-18:16

### Meghan's Mile

**Starts at 11:30 AM**

- Youth Race for 12-&-under, and shorter walk for all

### New this year!

- Firefighter 5k Challenge: A race within our 5k race for our firefighters.

## Other Sean's Run Weekend Activities

### SATURDAY, APRIL 29:

#### Zumbathon®:

10 AM to 12 Noon

Chatham Elementary School – for those 13 and over. Shirts to first 60 entrants, registration and more info available at: [SeansRun.com](http://SeansRun.com)

#### Jaime's Race for People with Special Needs: 12 Noon

Chatham High School – Register in-person before beginning of event

### SUNDAY, APRIL 30:

#### World Championship Battle of the Belts: 11:30 AM

Chatham High School – An exciting and fun “buckle-up” competition for high school and middle school students designed to change behaviors and increase seat belt use.

## Last Chance Registration

### For Bike Rides: Saturday, April 29

7:30 – 8:30 AM

for 50-Mile ride

9:00 AM – 10:00 AM

for 20-Mile ride

9:30 AM – 10:30 AM

for 10-Mile ride

Register in person at Chatham Fairgrounds, enter from Hudson Ave./Rt.66

### For 5k/Mile: Saturday, April 29

11 AM – 1 PM, or

### Sunday, April 30

9 AM – 11 AM

at Chatham High School gym.

## Our Sponsors

Sean's Run Weekend would not be possible without the generous support of the following sponsors.

Presented by:



#### Media Sponsor



#### Battle of the Belts Sponsor



#### 5k Sponsor



#### Firefighter's 5k Challenge Sponsor



#### Gator's Gifts Sponsor



#### Jaime's Race for People with Special Needs Sponsor



#### Finish Line Festivities Sponsor



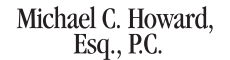
#### Zumbathon® Sponsor



#### Prevention Education Expo Host



### Gold Medal Sponsors



#### Sean's Ride Presenting Sponsor



The Lofgren Agency Inc.

#### Sean's Ride 50-Mile Sponsor



#### Sean's Ride 20-Mile Sponsor



#### Sean's Ride Sponsors

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#### Silver Medal Sponsors

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Johnny's Ideal Printing Co.

Bartlett House

16th annual  
**Sean's Run**  
weekend

96 Metz Road  
Ghent, NY 12075

*Presented by:*



**APRIL 29-30, 2017 IN BEAUTIFUL CHATHAM, NY**

**Sean's Ride** 

**SATURDAY, APRIL 29**



**Sean's Run** 

**SUNDAY, APRIL 30**



**VISIT SEANSRUN.COM  
FOR MORE INFORMATION AND REGISTRATION**